

ANNAMALAI UNIVERSITY
CENTRE FOR DISTANCE AND ONLINE EDUCATION

S346 - M.B.A (E/M)
SECOND YEAR - THIRD SEMESTER
Academic Year: 2026 - 2027

ASSIGNMENT TOPICS

This booklet contains assignment topics. Students are asked to write the assignments for all **FIVE** courses in the third semester as per instructions.

Last date for submission: **15.10.2026**

Last date for submission with late fee ₹300/-: **30.10.2026**

NOTE:

1. Assignments sent after **30.10.2026** will not be evaluated.
2. Assignments should be in the **own handwriting** of the student concerned and not type-written or printed or photocopied.
3. Assignments should be written on **one side** of the A4 paper.
4. All assignments (with Enrolment number marked on the Top righthand corner on all pages) should be put in an envelope with superscription "**MBA Assignments**" and sent to **The Director, Centre for Distance and Online Education**, Annamalai University, Annamalai Nagar – 608 002 by **Registered post**.
5. No notice will be taken on assignments which are not properly filled in with **Enrolment Number** and the **Title** of the papers.
6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

ASSIGNMENT INSTRUCTIONS

Write all questions in Assignment Topic 1 and 2 for each paper. For each question the answer should be written for 4 to 5 pages. The **Assignment topic 1** carries 15 marks and **Assignment topic 2** carries 10 marks. You are expected to **write all questions compulsory in each assignment topic for every subject**.

Dr. S. ARULSELVI
DIRECTOR

ANNAMALAI UNIVERSITY
CENTRE FOR DISTANCE AND ONLINE EDUCATION

MANAGEMENT WING

S346 MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

SECOND YEAR – THIRD SEMESTER

Academic Year: 2026 – 2027

ASSIGNMENT SUBMISSION

COURSE CODE : _____
COURSE NAME : _____
ENROLLMENT NUMBER: _____
NAME OF THE STUDENT: _____
DATE OF SUBMISSION : _____

ASSIGNMENT TOPIC I ☐ (✓)

ASSIGNMENT TOPIC II ☐ (✓)

From _____ _____ _____ _____	To THE DIRECTOR CENTRE FOR DISTANCE AND ONLINE EDUCATION MANAGEMENT WING ANNAMALAI UNIVERSITY ANNAMALAI NAGAR. 608 002
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Answer all questions in Assignment topic 1 and 2.

346E2310 - ORGANIZATIONAL BEHAVIOUR

ASSIGNMENT TOPIC 1

1. Explain various role of organizational behavior.
2. Define the organizational culture?
3. What are the various types of groups in organization? Explain.

ASSIGNMENT TOPIC 2

1. Explain various stages of conflict resolution.
2. Explain the decision making process and its importance.

346E2320 - MANAGEMENT INFORMATION SYSTEMS

ASSIGNMENT TOPIC 1

1. Explain the need for Information System.
2. Define Group Responsibility and Inventory control System.
3. Briefly explain the system development life cycle.

ASSIGNMENT TOPIC 2

1. Explain the Information System for Decision Making.
2. Discuss the Human Resource Information System.

346E2330 - INTERNATIONAL BUSINESS

ASSIGNMENT TOPIC 1

1. Write short notes on a) International business b) International marketing.
2. What are the different kinds of international marketing.
3. Write export licensing procedure.

ASSIGNMENT TOPIC 2

1. Describe agreements of world trade.
2. Discuss the cancellation procedure of import and exports.

346E2340 - OPERATIONS RESEARCH

ASSIGNMENT TOPIC 1

1. What are the essential features of the O.R. approach?
2. Write a short note on transport model.
3. Briefly explain the sensitivity analysis.

ASSIGNMENT TOPIC 2

1. What is the different between Dynamic Programming and Inter programming?
2. State different types of models used in operation research. Explain any two in detail.

346E2350 - ACCOUNTING FOR MANAGERS

ASSIGNMENT TOPIC 1

1. What are the features of depreciation?
2. What is a report? Explain the objectives of report?
3. What is trial balance? Explain.

ASSIGNMENT TOPIC 2

1. Write down the various accounting concept.
2. Explain the evolution of investment proposal.