

ANNAMALAI UNIVERSITY
CENTRE FOR DISTANCE AND ONLINE EDUCATION

S346 - M.B.A (E/M)

SECOND YEAR - THIRD SEMESTER

Academic Year: 2025-26

ASSIGNMENT TOPICS

This booklet contains assignment topics. Students are asked to write the assignments for all **FIVE** courses in the third semester as per instructions.

Last date for submission: **01.11.2025**

Last date for submission with late fee ₹300/-: **15.11.2025**

NOTE:

1. Assignments sent after **15.11.2025** will not be evaluated.
2. Assignments should be in the own handwriting of the student concerned and not type-written or printed or photocopied.
3. Assignments should be written on one side of the A4 paper.
4. All assignments (with Enrolment number marked on the Top righthand corner on all pages) should be put in an envelope with superscription "**MBA Assignments**" and sent to **The Director, Centre for Distance and Online Education**, Annamalai University, Annamalai Nagar – 608 002 by **Registered post**.
5. No notice will be taken on assignments which are not properly filled in with Enrolment Number and the Title of the papers.
6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

ASSIGNMENT INSTRUCTIONS

Write all questions in Assignment Topic 1 and 2 for each paper. For each question the answer should be written for 4 to 5 pages. The assignment topic 1 carries 15 marks and assignment topic 2 carries 10 marks. You are expected to **write all questions compulsory in each assignment topic for every subject**.

DIRECTOR

ANNAMALAI UNIVERSITY



CENTRE FOR DISTANCE AND ONLINE EDUCATION

MANAGEMENT WING

S346 MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

SECOND YEAR – THIRD SEMESTER

Academic Year: 2025-2026

ASSIGNMENT SUBMISSION

COURSE CODE : _____

COURSE NAME : _____

ENROLLMENT NUMBER: _____

NAME OF THE STUDENT: _____

DATE OF SUBMISSION : _____

ASSIGNMENT TOPIC I ☐ (✓)

ASSIGNMENT TOPIC II ☐ (✓)

From _____ _____ _____ _____	To THE DIRECTOR CENTRE FOR DISTANCE AND ONLINE EDUCATION MANAGEMENT WING ANNAMALAI UNIVERSITY ANNAMALAI NAGAR. 608 002
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346E2310 - ORGANIZATIONAL BEHAVIOUR

Answer all questions in Assignment topic 1 and 2.

ASSIGNMENT TOPIC 1

1. Explain various role of organizational behavior.
2. Define the organizational culture?
3. What are the various types of groups in organization? Explain.

ASSIGNMENT TOPIC 2

1. Explain various stages of conflict resolution.
2. Explain the decision making process and its importance.

346E2320 - MANAGEMENT INFORMATION SYSTEMS

Answer all questions in Assignment topic 1 and 2.

ASSIGNMENT TOPIC 1

1. Explain the need for Information System.
2. Define Group Responsibility and Inventory control System.
3. Briefly explain the system development life cycle.

ASSIGNMENT TOPIC 2

1. Explain the Information System for Decision Making.
2. Discuss the Human Resource Information System.

346E2330 - INTERNATIONAL BUSINESS

Answer all questions in Assignment topic 1 and 2.

ASSIGNMENT TOPIC 1

1. Write short notes on a) International business b) International marketing.
2. What are the different kinds of international marketing.
3. Write export licensing procedure.

ASSIGNMENT TOPIC 2

1. Describe agreements of world trade.
2. Discuss the cancellation procedure of import and exports.

346E2340 - OPERATIONS RESEARCH

Answer all questions in Assignment topic 1 and 2.

ASSIGNMENT TOPIC 1

1. What are the essential features of the O.R. approach?
2. Write a short note on transport model.
3. Briefly explain the sensitivity analysis.

ASSIGNMENT TOPIC 2

1. What is the different between Dynamic Programming and Inter programming?
2. State different types of models used in operation research. Explain any two in detail.

346E2350 - ACCOUNTING FOR MANAGERS

Answer all questions in Assignment topic 1 and 2.

ASSIGNMENT TOPIC 1

1. What are the features of depreciation?
2. What is a report? Explain the objectives of report?
3. What is trial balance? Explain.

ASSIGNMENT TOPIC 2

1. Write down the various accounting concept.
2. Explain the evolution of investment proposal.