

CENTRE FOR DISTANCE AND ONLINE EDUCATION

S346 - M.B.A (E/M)

SECOND YEAR - THIRD SEMESTER

Academic Year: 2024-25 (January Session)

ASSIGNMENT TOPICS

This booklet contains assignment topics. Students are asked to write the assignments for all **FIVE** courses in the third semester as per instructions.

Last date for submission: 15.04.2025

Last date for submission with late fee ₹300/-: 30.04.2025

NOTE:

- 1. Assignments sent after **30.04.2025** will not be evaluated.
- 2. Assignments should be in the own handwriting of the student concerned and not type-written or printed or photocopied.
- 3. Assignments should be written on one side of the A4 paper.
- 4. All assignments (with Enrolment number marked on the Top righthand corner on all pages) should be put in an envelope with superscription "**MBA Assignments**" and sent to **The Director, Centre for Distance and Online Education**, Annamalai University, Annamalai Nagar 608 002 by **Registered post**.
- 5. No notice will be taken on assignments which are not properly filled in with Enrolment Number and the Title of the papers.
- 6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

ASSIGNMENT INSTRUCTIONS

Write all questions in Assignment Topic 1 and 2. For each question the answer should be written 4 to 5 pages (on topic 1) and 8 to 10 pages (on topic 2). The assignment topic 1 carries 15 marks and assignment topic 2 carries 10 marks. **Write all questions compulsory in each assignment topic for every subject**.

Dr. T.SRINIVASAN
DIRECTOR



MANAGEMENT WING

S346 MASTER OF BUSINESS ADMINISTRATION (M.B.A.)

SECOND YEAR – THIRD SEMESTER

Academic Year: 2024-2025 (January Session)

ASSIGNMENT SUBMISSION

COURSE CODE	<u> </u>
COURSE NAME	<u></u>
ENROLLMENT NUMBER:	
NAME OF THE STUDENT:	
DATE OF SUBMISSION	<u> </u>
ASSIGNMENT TOPIC I	
ASSIGNMENT TOPIC	II

From	То
	THE DIRECTOR
	CENTRE FOR DISTRANCE AND ONLINE EDUCATION
	MANAGEMENT WING
	ANNAMALAI UNIVERSITY
	ANNAMALAI NAGAR. 608 002

346E2310 - ORGANIZATIONAL BEHAVIOUR

Answer all questions in Assignment topic 1 and 2.

ASSIGNMENT TOPIC 1

- 1. Explain the roles of organizational behaviour.
- 2. Define leadership. Explain the style of leadership.
- 3. What is organizational change and how to overcome it?

ASSIGNMENT TOPIC 2

1. Explain the concept of conflict management and its process.

346E2320 - MANAGEMENT INFORMATION SYSTEMS

Answer all questions in Assignment topic 1 and 2.

ASSIGNMENT TOPIC 1

- 1. What is MIS? Discuss the various activities performed by MIS in an Organization?
- 2. Describe the Scope of Data Warehousing.
- 3. Explain the Organizations Structure for Digital Firm.

ASSIGNMENT TOPIC 2

1. Mention some popular methodologies necessary for implementing MIS in a Company.

346E2330 - INTERNATIONAL BUSINESS

Answer all questions in Assignment topic 1 and 2.

ASSIGNMENT TOPIC 1

- 1. Explain the difference between domestic and international business.
- 2. Write the features of international monetary system
- 3. Explain export licensing procedure in international business.

ASSIGNMENT TOPIC 2

1. Write about the recent trend in international trade explain.

346E2340 - OPERATIONS RESEARCH

Answer all questions in Assignment topic 1 and 2.

ASSIGNMENT TOPIC 1

- 1. Explain the stages of development in operation research.
- 2. What is meant by application of EOQ? Explain.
- 3. What do you understand by the PERT and PERT Cost?

ASSIGNMENT TOPIC 2

1. State the different types of models used in operation research. Explain any two in detail.

346E2350 - ACCOUNTING FOR MANAGERS

Answer all questions in Assignment topic 1 and 2.

ASSIGNMENT TOPIC 1

- 1. Write down the various accounting concept and growth.
- 2. Define financial statement and cash flow statement.
- 3. Explain the importance of Capital Budgeting.

ASSIGNMENT TOPIC 2

1. Explain the Purpose of Cost Accounting.