

  
**ANNAMALAI UNIVERSITY**  
DIRECTORATE OF DISTANCE EDUCATION  
**M.B.A. FINANCIAL MANAGEMENT**

**SECOND YEAR**

**Academic Year 2021 - 2022**

**ASSIGNMENT TOPICS**

This booklet contains assignment topics. Students are asked to write the assignments for **SIX** papers as per instructions, those who have opted Project and Viva-Voce.

Students are asked to write the assignments for the EIGHT Papers as per instruction those who have opted *Two Theory Papers* (2.7.1 & 2.7.2) as specialization.

Last date for submission: 16.03.2022

Last date for submission with late fee Rs: 300/- : 19.04.2022

**NOTE:**

1. Assignments sent after 19.04.2022 will not be evaluated.
2. Assignments should be in the own hand writing of the student concerned and not type-written or printed or photocopied.
3. Assignments should be written on A4 paper on one side only.
4. All assignments (with Enrolment number marked on the Top right hand corner on all pages) should be put in an envelope with superscription "**MBA Assignments**" and sent to **The Director, Directorate of Distance Education, Annamalai University, Annamalainagar – 608 002** by **Registered post**.
5. No notice will be taken on assignments which are not properly filled in with *Enrolment Number* and the *Title* of the papers.
6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

**ASSIGNMENT INSTRUCTIONS**

Write assignments on any *TWO* questions in each paper out of the FOUR. For each question the answer should not exceed 15 – pages. Each assignment carries 25 marks (2 questions). You are expected to write two questions for every subject.

**DR R.SINGARAVEL**  
**DIRECTOR**

## **2.1 MANAGEMENT OF FINANCIAL SERVICES**

1. Tax considerations give a definite advantage to hire purchase financing option" do you agree? Explain
2. What do you understand by credit rating? Go to any financial institution, get your credit rating and share your experience.
3. Discuss the present state of the insurance in India and outline causes for their high growth.
4. Discuss the structure and working of Indian banking industry. What suggestions would you offer for improvement of their performance?

## **2.2 INTERNATIONAL FINANCE**

1. As an executive of a leading institution, what factors should you critically evaluate with respect to a large industrial project, from the perspective of environmental and economic viability?
2. Do you know the foreign exchange rates fluctuate? How do these fluctuations affect us? What can be done to minimize these fluctuations?
3. "The international financial environment has become very Volatile" Do you agree? Discuss taking into account all relevant factors.
4. Do you know the foreign exchange rates fluctuate? How do these fluctuations affect us? What can be done to minimize these fluctuations?

### **2.3 DERIVATIVES MANAGEMENT**

1. "Besides serving as a barometer of the economy /market, the index also has other applications in finance." – Elaborate the application of index.
2. What are various types of derivative instruments traded at NSE? What are various products available for trading in Futures and Options segment at NSE?
3. You are a portfolio manager who has just been exposed to the possibilities of stock index futures. Respond to the following situations.
4. Give a detail note on commodity future markets in India and also explain its impact on Production and Prices.

### **2.4 RISK MANAGEMENT AND INSURANCE**

1. "Privatization of insurance sector has led to substantial growth in the insurance business in India and also led to improvement in confidence among policy holders." – give your comments
2. Discuss the need and growing importance of Liability insurance policies in India quoting relevant examples with specific reference to Professional indemnity liability policy in the backdrop of the recent corporate scams.
3. Describe the concepts and ideas that developed from the seventeenth to the twentieth century which influenced the evolution of current risk management practice.
4. Risk avoidance is a negative treatment of risk rather than a positive technique – Elaborate.

## **2.5 INVESTMENT, SECURITY AND PORTFOLIO MANAGEMENT**

1. Cite recent examples of political, social, or economic events (market risk) that have excited (a) The stock market, and (b) Stocks in a specific industry, to surge ahead or plummet sharply.
2. "Public issue of securities through prospectus is not only most popular but also the best method of raising fresh capital." – Critically evaluate.
3. As a individual investor, what aspects of public issues you should be familiar with? Discuss your views with relevant to the recent trends in primary market.
4. The technical analyst places a great deal of importance on supply and demand in stock pricing. Presumably the fundamental analyst also believes that supply and demand are important. In what ways do the two groups disagree on the subject? Give your comments with suitable examples.

## **2.6 STRATEGIC MANAGEMENT**

1. If strategic planning is essentially a program, can it display the degree of adaptiveness that 21st century enterprises need? Would 'strategic improvisation' be a plausible alternative? Explore the practical consequences of strategic improvisation for enterprise management.
2. Select an Automobile industry in India, and evaluate its competitive business strategy using Porter's five force model? What strategies can you suggest to convert the unattractive forces in to attractive ones?
3. Why would management adopt a stability strategy? Can stability strategies be viable over a lengthy period of time? Why or Why not?

### **2.7.1 E-COMMERCE**

1. Enumerate Security of Internet hosts and networks, Public key infrastructure, Safety of E-Commerce applications, Electronic payment systems, Trust and reputation in E-Commerce.
2. Discuss the role of data mining techniques and data visualization in E-Commerce.
3. Describe the current e-commerce scenario in India and explain the future prospect of e-commerce.
4. Discuss about the prevention procedures of the firewall to avoid the attack from hackers.

### **2.7.2 BUSINESS RESEARCH METHODS**

1. "Empirical research in India creates so many problems for the researchers" .State the problems that are usually faced by young researchers.
2. In order to improve the importance of chi square analysis, correlation analysis and t test. Create tables with imaginary and appropriate values and explain the results.
3. If a control group is a part of an experimental design, one need not worry about controlling other exogenous variables. -Discuss this statement.
4. Data processing is an intermediary stage of work between data collection and data analysis"- Explain the statement by enumerating the various operations involved in it.